

City of New London

Office of the City Council

181 State Street • New London, CT 06320 • Phone (860) 447-5202 • Fax (860) 447-7971

TO: The Council of the City of New London

DATE: October 14, 2021

FROM: Jennifer Startz, Administrative Assistant to the City Council

SUBJECT: FINANCE COMMITTEE MEETING

Date: **Monday, October 18, 2021**

Time: **6:15 p.m.**

Location: **This meeting will be held virtually**

Due to the ongoing National and State Public Health Emergency caused by the global Coronavirus pandemic, City of New London public meetings will be held virtually. Meeting agendas can be found at <http://www.newlondonct.org>. An audio recording of this meeting will be posted on the city website within 7 days of the meeting.

Public comment may be submitted in writing to jstartz@newlondonct.org. If you prefer, you may sign up to speak at the following link on the City of New London website: <http://newlondonct.org/Live-Stream>. This link will bring you to a fillable form where you may submit your name and you will be added to the Public Comment list and called on (via Zoom) during the Public Comment portion of the meeting.

Public Comment must be submitted in writing, or your name submitted on the fillable signup form on the City website, at least 15 minutes prior to the scheduled start time of the meeting. Please include your address in your written public comment submission.

Conference Call in Number: 1 929 436 2866
Meeting ID: 973 7178 8887 Passcode: 5202

Join Zoom Meeting

<https://zoom.us/j/97371788887?pwd=M2NMZDFzS1BVRmhqajYvbIFuRIRqUT09>

Meeting ID: 973 7178 8887

Passcode: 5202

THIS MEETING WILL BE HELD VIRTUALLY. PLEASE USE THE ABOVE PHONE NUMBER AND MEETING ID TO CALL IN. THE MEETING MAY ALSO BE ACCESSED TO VIEW AT THE LINK ABOVE OR ON THE CITY OF NEW LONDON WEBSITE.

At the request of the Committee Chair, members of the Finance Committee are urged to attend the subject meeting. The agenda for the meeting is set forth below:



City of New London

Office of the City Council

181 State Street • New London, CT 06320 • Phone (860) 447-5202 • Fax (860) 447-7971

1. Call to Order
2. Public Comment
3. Overview by Director McBride on additional American Rescue Plan Act funding requests received after the original ARPA resolution was submitted for review (these include submittals received as of October 11, 2021)
4. Continued discussion on the American Rescue Plan Act Coronavirus State and Local Fiscal Recovery Funds and how the funds will be used in the City of New London
5. Adjournment

Distribution List: City Councilors, Mayor, City Clerk

Invitees: David McBride, Finance Director

City of New London
 Finance Department
 Additional ARPA submittals
 As of October 11, 2021

Requesting Organization	Brief Description	Requested Amount	Recommended Approval	Year 2-4 Submittal	ARPA Book Category/Code
Revised New London Youth Affairs proposal	Increase to original youth employment proposal (this is the increase to the original request of \$310,553)	\$ 168,402	\$ 168,402	included	2.7.2 Revised
New London Fire Department	Undercounter Dishwasher	\$ 5,017	\$ 5,017	\$ -	1.7.3
New London Senior Center	Exercise Room equipment, surveillance system, and filtration system	\$ 15,000	\$ 15,000	\$ -	1.7.4
Thames Valley Council for Community Action, Inc.	Donation to offset costs to upgrade the Commissary and improve service to our most vulnerable residents	\$ 20,000	\$ 20,000	\$ -	2.10.4
Full Frame Initiative	Assist with ARPA procurement	\$ 85,000	\$ 85,000		7.1.4
New London Arts Council	Requesting 7.5% investment in the Arts	\$ 1,966,790	\$ -	\$ - (A)	2.11.1
CT Storytelling Center	Coach student storytellers, support NL festival, advertising	\$ 20,000	\$ 20,000	included	2.10.5
Community Level Up	Build an audio/video room and bring educators directly into low income housing areas (\$2,000 per month)	\$ 24,000	\$ 24,000	unknown	2.10.6
Health Services Long Term Recovery Committee	Workout equipment added to the existing 4 fitness parks	\$ 35,000	\$ 35,000	\$ -	1.7.6
New London Education Foundation	Early Childhood Literacy, Climate & Culture Initiatives, Social Services for Students, Mental Health & Wellness Initiatives, and more	\$ 17,450	\$ 17,450	unknown	2.10.7
expressiones	Ongoing four year bilingual arts program for disadvantages and low-income children in New London county	\$ 200,000	\$ 35,000	\$ 165,000 (B)	2.10.8
New London Homeless Hospitality Center	Revised detail proposal	\$ -	\$ -	\$ -	3.10.3 Revised
Garde Arts Center	Infrastructure Funding	% of \$13.7M budget	\$ 100,000	\$ 300,000	2.10.9
TOTAL			\$ 524,869		

(A) Submittals for Arts are included in Category 2.11.1

(B) Recommending Year 1 approval at this time

ARP YOUTH EMPLOYMENT PROPOSAL – NL YOUTH AFFAIRS (10/5/2021)

FY22: July2021-June2022- (25 youth workers)

School year youth wages for 25 youth @\$13/hr x 80 hrs/youth = \$26,000
School yr youth FICA \$1,989 (7.65% of wages) + workers comp \$91 (.35% of wages) = \$2,080
EASTCONN payroll admin fee @10.78% of \$28,080 youth wages/fringe = \$3,027
Part-time staff @ \$20/hr x 25 hrs/wk x 42 weeks = \$21,000
Part-time staff FICA @7.65% of \$21,000 wages = \$1,607
Youth workforce development support (transportation, work clothes, work/education supplies)
@\$50/youth x 25 youth = \$1,250

FY22 TOTAL = \$54,964

FY23: July2022-June2023- (75 youth workers)

Summer youth wages for 50 youth @\$14/hr x 80 hrs/youth = \$56,000
Summer youth FICA \$4,284 (7.65% of wages) + workers comp \$196 (.35% of wages) = \$4,480
School yr youth wages: 25 youth @\$14/hr x 80 hrs/youth = \$28,000
School yr youth FICA \$2,142 (7.65% of wages) + workers comp \$98 (.35% of wages) = \$2,240
EASTCONN payroll admin cost @10.78% of \$90,720 youth wages/fringe = \$9,780
Part-time staff: 1staff @\$20/hr x 25 hrs/wk x 52 wks + 1staff @\$20 x 25 hrs x 8 wks = \$30,000
Part-time staff FICA @7.65% of \$30,000 wages = \$2,295
Youth workforce development support @\$50/youth x 75 youth = \$3,750

FY23 TOTAL = \$136,545

FY24: July2023-June2024- (75 youth workers)

Summer youth wages for 50 youth @\$15/hr x 80 hrs/youth = \$60,000
Summer youth FICA \$4,590 (7.65% of wages) + workers comp \$210 (.35% of wages) = \$4,800
School yr youth wages: 25 youth @\$15/hr x 80 hrs/youth = \$30,000
School yr youth FICA \$2,295 (7.65% of wages) + workers comp \$105 (.35% of wages) = \$2,400
EASTCONN payroll admin cost @10.78% of \$97,200 youth wages/fringe = \$10,478
Part-time staff: 1staff @\$20/hr x 25 hrs/wk x 52 wks + 1staff @\$20 x 25 hrs x 8 wks = \$30,000
Part-time staff FICA @7.65% of \$30,000 wages = \$2,295
Youth workforce development support @\$50/youth x 75 youth = \$3,750

FY24 TOTAL = \$143,723

FY25: July2024-June2025- (75 youth workers)

Summer youth wages for 50 youth @\$15/hr x 80 hrs/youth = \$60,000
Summer youth FICA \$4,590 (7.65% of wages) + workers comp \$210 (.35% of wages) = \$4,800
School yr youth wages: 25 youth @\$15/hr x 80 hrs/youth = \$30,000
School yr youth FICA \$2,295 (7.65% of wages) + workers comp \$105 (.35% of wages) = \$2,400
EASTCONN payroll admin cost @10.78% of \$97,200 youth wages/fringe = \$10,478
Part-time staff: 1staff @\$20/hr x 25 hrs/wk x 52 wks + 1staff @\$20 x 25 hrs x 8 wks = \$30,000
Part-time staff FICA @7.65% of \$30,000 wages = \$2,295
Youth workforce development support @\$50/youth x 75 youth = \$3,750

FY25 TOTAL = \$143,723

GRAND TOTAL \$478,955

310,553
+168,402

2.7.2

GLOBE Equipment Company

300 Dewey Street • Bridgeport, CT 06605 • 203.367.6611 • 203.366.7003 (fax) • GlobeEquipment.com



07/26/2021

Quote

Project: NEW LONDON FIRE DEPT.

From: Globe Equipment Company
 Bill Severino
 300 Dewey Street
 Bridgeport, CT 06605-2143
 (203) 367-6611
 (203)367-6611 115 (Contact)

Job Reference Number: 13250

Item	Qty	Description	Sell	Sell Total
1	1 ea	DISHWASHER, UNDERCOUNTER  Champion UL-130 Dishwasher, undercounter, 24"W x 25"D x 33-3/4"H, low temperature chemical sanitizing, (21) racks/hour capacity, top mounted controls, air glide door with safety switch, upper & lower interchangeable wash/rinse spray arms, pumped drain operation, built-in detergent/rinse-air/sanitizer dispensing pumps, fill & dump operation, electric tank heater with low-water protection, stainless steel top & side panels, 1 HP wash pump motor, includes: (1) peg rack & (1) flat rack, voltage 115v/60/1ph, UL, cETLus, NSF	\$4,867.50	\$4,867.50
	1 ea	1 year parts & labor warranty, standard		
2	1 ea	DISHWASHER, UNDERCOUNTER  Champion UH130B Dishwasher, undercounter, 24"W x 25"D x 33-3/4"H, high temperature sanitizing, with StemsSure™ soft start to protect glasses & dishes from chipping & breaking, (25) racks per hour capacity, 141 second cycle, top mounted controls with prime switch, 15-3/4"H door opening, door safety switch, advanced digital thermometer monitoring, stainless steel top & side panels, quiet double-wall construction, detergent & rinse aid pumps, pumped drain, built-in electric booster for 180°F final rinse water (standard 70°F/39°C rise), rinse sentry – extends the cycle time to ensure 180°F final rinse, low-water tank heat protection, automatic tank fill, (1) peg rack, (1) flat rack, 1 HP wash pump motor, fill & dump operation, Shear Energy – a reduction in energy requirements while maximizing performance, Multi-Power – includes: Multi-Volt & Multi-Phase (Allows for infield conversion to 208-240 volt and/or single to three phase with ease), NSF, cETLus	\$5,186.25	<Alternate>
	1 ea	1 year parts & labor warranty, standard		<Alternate>
	1 ea	6kW booster, 70°F Rise, standard		<Alternate>
	1 ea	Voltage to be specified		<Alternate>

1.7.3 A

Initial: _____

07/26/2021

Merchandise	\$4,867.50
Installation	\$150.00
Subtotal	\$5,017.50
Total	\$5,017.50

Price includes delivery and set in place.
Final connections and hook ups by others.
Price is good for 15 days.

Acceptance: _____ Date: _____

Printed Name: _____

Project Grand Total: \$5,017.50

1.7.3 B

McBride, David

From: Milstein, Jeanne
Sent: Monday, September 20, 2021 11:16 AM
To: McBride, David; Meneses, Richelle
Subject: Fw: Senior Center Exercise Room Equipment

Hi. An addition to the Human Services bucket.
Realize it is last minute but that is my fault.

Sorry and thanks

From: Vraceutic, Marina
Sent: Monday, September 20, 2021 10:19 AM
To: Milstein, Jeanne
Cc: Dyess, Reona
Subject: Senior Center Exercise Room Equipment

Hello Director Milstein,

Due to this COVID-19 pandemic, our aging residents have become especially vulnerable to social isolation, and numerous physical and mental health issues. I am requesting \$15,000 to purchase exercise equipment, surveillance system for the exercise room, and more efficient air filtration system for this exercise room at our senior center. Having this space dedicated specifically to the exercise programs for our seniors will go a long way in supporting their wellbeing.

With Appreciation,

Marina Vraceutic, Ph.D., C.D.P.

New London Senior Citizens Coordinator / Municipal Agent for the Elderly
New London Senior Center
120 Broad Street
New London, CT 06320
TEL: (860) 437 – 6339
E-mail: mvraceutic@newlondonct.org

1.7.4 A

McBride, David

From: Milstein, Jeanne
Sent: Tuesday, October 5, 2021 4:06 PM
To: McBride, David; Meneses, Richelle
Subject: Fw: exercise equipment

addition to ARPA ideas

From: Vracevic, Marina
Sent: Tuesday, October 5, 2021 3:22 PM
To: Milstein, Jeanne
Subject: RE: exercise equipment

Hi Jeanne,

Sorry it took me a while to get back to you on this. I couldn't find this particular bike machine that's appropriate for seniors. Now I know that it's called Recumbent Bike. The room is small, so we really had to think hard what would be the best use of this space. Here's the list of equipment that we would like to have in our exercise room:

1 Treadmill (Approx. \$2,000)
1 Recumbent Bike (Approx. \$1,000)
Weight Machine (Approx. \$5,000)
2 Floor Mats (Approx. \$100 each)
Miscellanies Exercise Equipment: Free weights, Weight Balls, Exercise balls, Exercise Bands, Storage Rack (Approx. \$500 total)

Thank you for your support!



With Appreciation,

Marina Vracevic, Ph.D., C.D.P.

New London Senior Citizens Coordinator / Municipal Agent for the Elderly

New London Senior Center

120 Broad Street

New London, CT 06320

TEL: (860) 437 - 6339

E-mail: mvracevic@newlondonct.org

1.7.4 B



Thames Valley Council for Community Action, Inc.

Partnering for Prosperous Communities Since 1965

September 17, 2021

Mr. Mike Passero Mayor
City of New London
181 State Street
New London, CT 06320

Programs located throughout
New London, Windham and
parts of Tolland Counties

Administrative Office

1 Sylvandale Road
Jowett City, CT 06351
P: 860.889.1365 F: 860.376.8782

Norwich Office

401 West Thames Street, Unit 201
Norwich, CT 06360
P: 860.889.1365 F: 860.885.2738

New London Office

83 Huntington Street
New London, CT 06320
P: 860.444.0006 F: 860.444.0059

www.tvcca.org

Re: ARPA Funds – Senior Nutrition Commissary

Dear Mr. ^{Mike} Passero,

The TVCCA Senior Nutrition, Meals on Wheels program provided vital meals to our seniors during the pandemic. Not only the homebound, but other seniors who were frightened, were served by our program.

Demand for our deliveries increased by 38% and we served everyone who requested meals. We continue to meet this need today.

This increased demand put a strain on our existing infrastructure and we had to update our Senior Nutrition Commissary which was built in 1998. TVCCA initiated more than \$450,000 in improvements to our commissary that will allow us to better serve the needs of our community. These improvements include upgrading the interior design to create a more efficient use of space and replacing old freezer units to increase the capacity of storage of home-delivered meals. These necessary renovations resulted in TVCCA borrowing funds to ensure the improvements were completed in a timely manner and would meet the needs of the community for years to come.

I recognize the fiscal constraints of your community these past years and thank you for your past support of our Senior Nutrition Program. **With the distribution of ARPA funds to your town, I am requesting a one-time donation of \$20,000 to offset these costs to upgrade the Commissary and improve service to our most vulnerable residents.** To better understand the upgrades and how they impact the quality of meals delivered to your community, I welcome you to tour the Commissary and let us explain how this project has had a positive impact on your community's elderly residents.

I thank you again for your support and look forward to discussing this unique opportunity with you.

If you have any questions or need any additional information, please do not hesitate to contact me at dmonahan@tvcca.org or call my office at 860-425-6503.

Sincerely,

Deb Monahan
Deborah Monahan, CEO

2.10.4

McBride, David

From: Milstein, Jeanne
Sent: Thursday, September 23, 2021 8:29 AM
To: McBride, David; Montague, Joshua
Cc: Vravecic, Marina
Subject: Fw: Addition to ARPA list
Attachments: FFI ARPA funds KFS draft to Jeanne 082221.docx

Good morning,

Could we add this to the book or do we have to do it separately?

I also want to add \$35,000 for exercise equipment around town (probably belongs in Park and Rec) and exercise equipment for the Senior Center. I have copied Marina on this e mail. Marina...can you get some specific details to David and Josh?

Thanks again. May I ask one more favor and I promise I won't bother you for a while...may I get the final copy of the book that was distributed to Council? Electronically. I want to send to my Committee.

You are both patient and kind.

Jeanne

From: Milstein, Jeanne
Sent: Friday, September 10, 2021 6:49 AM
To: McBride, David; Meneses, Richelle
Cc: Mayor Passero
Subject: Addition to ARPA list

Good morning, David,

I would like to add \$85,000 to the "ask" list for Full Frame initiative. See attached draft. They can help every Department. In addition to the well being framework, they engage the community and are all about data and accountability. I believe that they will be a resource for the CDBG allocation as well.

I am deeply committed to making sure that the money that ends up in my bucket is spent as effectively and efficiently as possible. I don't have the resources in my budget to do the kind of data collection, analysis and evaluation that the taxpayers deserve.

Let me know your thoughts.

Thanks.

7.14 A

Summary

To ensure that the upcoming procurement of ARPA funds is accountable to community and aligned with the city's transformational vision of New London becoming a city where everyone has a fair shot at wellbeing, to develop a process for collecting and using outcome data towards that vision, and to support contracted entities in creating a vanguard for durable change, the Department of Human Services seeks a sole source contract with the Full Frame Initiative for \$85,000.

The opportunity and the obligation

New London is a diverse, vibrant city. And while it's true that poverty, trauma, distress and chronic disease are all too common, we are also a community of neighborhoods and neighbors, local businesses and civic pride. We have a dynamic local government, with key positions increasingly reflective of the diverse backgrounds and perspectives of the community.

For too long, our country has insisted that people caught up in systems and coping with poverty, underemployment, illness and more are the only ones who need to change. But COVID 19 has illuminated the legacy of structural racism and social inequities that systems are built on and that have left communities of color and those already economically marginalized far more vulnerable to the coronavirus and its economic fallout. The nation is also grappling, explicitly and across lines of race and class with the reality of pervasive violence against Black people by police. And we know that policing and healthcare are not unique-- we are all contending with the legacy of racism and othering baked into systems. The harms created by this can add to and even deepen the crises people are seeking help for.

New London's residents need and deserve something different. We need to focus the change on where it belongs: on the systems themselves, so that systems operate with fairness, accountability on all sides and in the right places.

As challenging as navigating the crisis is, this moment is the closest we are going to get in our lifetime to actually being able to rebuild our systems from the ground up. With federal ARPA funding, we have an opportunity *and an obligation* to create a far more fair, impactful and seamless way forward.

If DHS used ARPA funds simply to support business-as-usual, it would waste this opportunity, and could even lead to greater harm. After all-- if ARPA funds are used to create new programs that can't possibly be sustained after ARPA funds run out, are communities actually better off? We have to think beyond "numbers of people served" to lean into addressing the root causes of harms, sparking change that is durable.

New London's Department of Human Services is committed to partnering with those most affected by the investments we make or don't make in human services and systems, as well as with community-based organizations that share the city's commitment to durable change not only for their clients, but also for New London as a whole. To help us realize this commitment, we need to also partner with the Full Frame Initiative.

7.1.4 B

Deploying ARPA funds: procurement and community of practice

The Full Frame Initiative (FFI) will assist with DHS's ARPA procurement to align with the overall vision and incorporate key principles and expectations, and will facilitate the creation and running of a community of practice. Specifically, FFI will:

1) Support procurement, which will:

- Reflect New London's vision of moving towards a city where everyone has a fair shot at wellbeing; community voices, assets and demand; and opportunities surfaced through the Request for Information process;
- Reflect the following principles:
 - *Start with what matters to people: wellbeing*
 - *Push against harms being concentrated in communities already facing the greatest adversity*
 - *Build on, instead of undermining, social connections and social capital in communities*
 - *Build financial security*
 - *Span boundaries*
 - *Set our default to sustaining transformation beyond the pandemic*
- Support getting residents the emergency assistance they need, without defaulting to standing up multiple new programs that will be impossible for New London to sustain in subsequent years;
- Include those elements required to ensure compliance with federal, state and local regulations and policy.

Activities include:

- Work with key stakeholders in an abbreviated process to determine ambitious, meaningful and plausible metrics of success for years 1 and 2;
- Work with the Department of Human Services to ensure that the procurement dovetails with other aligned activities within DHS and across departments. For example, community partnership and listening activities can be coordinated, so that residents are not asked to give feedback on multiple projects. FFI will also work with City Councilors, the office of the Mayor, department heads and others involved in directing ARP funds to support coordinated activities;
- Lead in drafting procurement;
- Draft responses to questions submitted by applicants during the bid process.

2) Design data collection process

- Identify essential data elements;

7.1.4 C

- Work with Department of Human Services and those receiving ARPA funds to support data-informed decision making;
 - Design a simple process to gather data from funded proposals on where systemic costs are undermining access to wellbeing, which will inform subsequent procurements.
- 3) Support development of a scoring process for applications
- Develop scoring rubric;
 - Train reviewers to ensure a speedy, fair and accountable process;
 - Read applications and provide technical assistance as needed.
- 4) Lead community of practice among those receiving funding to support practice and programmatic shifts, maximize penetration of lessons learned and new practices developed through this procurement. The community of practice is an essential component of making change durable, and to ensuring that the work funded is supporting change beyond the specific funded activities. As such, it is a modest investment in scaled change.

Activities include:

- Develop structure/design;
 - Facilitate monthly meetings;
 - Support those receiving ARP contracts from the Department of Human Services in working together to drive data-informed decision making towards shared goals;
 - Help Department of Human Services identify practical, actionable policy levers based on data from contracted entities;
 - If Wellbeing Asset mapping happens (to be paid for by another entity), ensuring that data is incorporated into evolution;
 - Support the spread of best practices and innovations coming out of this procurement, spreading them beyond specific funded activities.
- 5) Support Department of Human Services in determining what changes, if any, are to be incorporated for renewal or differential contracting for year 2 of ARPA funds; messaging to key stakeholders and other strategic support as necessary.

About the Full Frame Initiative

The Full Frame Initiative (FFI) is a social change organization committed to a country where everyone has a fair shot at wellbeing, defined as the needs and experiences essential in combination and balance to weather challenges and have health and hope. Founded in 2010, FFI is a national leader in systemic change, centering the universal drive for wellbeing and challenging mental models that perpetuate harms. FFI's game-changing reframes of societal challenges have translated into durable change via partnerships with state and local government agencies and the communities they deeply affect.

7.1.4 D

Relevant to this project, FFI has designed and supported complex, cross-agency human services procurement processes and provided guidance for agency bidding processes. FFI also has launched and led national, state and local communities of practice. As national chaos grew this spring, FFI and allied leaders leveraged knowledge, connections and experience to create the Wellbeing Blueprint, a roadmap to address inequity via structural transformation that centers people's drive for wellbeing.

FFI is based in Massachusetts, with staff throughout the United States. FFI has been a sole source contractor for the states of Massachusetts and Missouri as well as for local jurisdictions, reflecting FFI's unique knowledge-base and expertise in operationalizing a wellbeing orientation in communities, services and systems.

7.1.4 E

McBride, David

From: Reyes, Felix
Sent: Tuesday, September 21, 2021 1:29 PM
To: New London Arts Council
Cc: Mayor Passero; Clint Slowik - Marquee Gallery; Rich Martin; Steve Sigel; McBride, David; Tetteh, Sybil
Subject: Re: ARP Funds for the Arts

Thank you Clink,
Your letter will be reviewed & forwarded to our finance director and city council. Please stay involved as we go through the process of public hearings. Your voice and ideas are also an important piece of this. I encourage you to continue advocating for these federal dollars.

Felix J. Reyes

Director of Economic Development & Planning
City Hall, 181 State St., 2nd floor
New London, CT 06320
860-437-6392
freyes@newlondonct.org
www.developnewlondon.com
www.newlondonct.org

@ExploreNewLondon
Live Work Invest

On Sep 21, 2021, at 1:19 PM, New London Arts Council <newlondonarts@gmail.com> wrote:

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe .

Dear Mayor Passero,

We respectfully submit the attached letter from our group of arts leaders at the New London Arts Council for your consideration as you deliberate the best ways to use the federal ARP monies to help revive and renew the city post-pandemic. We are here to help bring into focus that effort and look forward to the dialogue.

Thank you for your work,
Clint Slowik

--

2.11.1 A



NEW LONDON ARTS COUNCIL

To encourage and serve a vibrant, inclusive arts community.
19 Golden Street, New London, CT 06320 | newlondonartscouncil.org

New London City Hall
181 State Street
New London, CT 06320

Clint Slowik, chair
Arts Business

Diane Barcelo
Visual Arts

Rich Martin
Small Non-Profits

Steve Sigel
Large Non-Profits

Emma Palzere-Rae
Performing Arts

Andrew Camacho
Music

Advisors

Wendy Bury
Cultural Coalition

Sybill Tetteh
City of New London

Kato McNickle
Performing Arts

Eddie Long
Public Relations

Jose B. Gonzalez
Literary Arts

David Dorfman
Performing Arts

Carin Estey
Performing Arts

Sharon Griffis
Small Non-Profits

September 20, 2021

Dear Mayor Passero and President Dominguez,

We are writing to collectively encourage you to accept and exceed the statewide calls from the Connecticut Arts Alliance and the Southeastern Connecticut Cultural Coalition to invest at the bare minimum 1% of the American Recovery Plan monies to municipalities towards arts and culture in our community with a 7.5% commitment to the New London arts sector.

The arts sector is a critical component of New London's economic, educational and cultural vitality and will be perhaps the single most important driver of our City's post-pandemic recovery and resurgence.

New London's artists, presenters, venues, and other arts-related businesses have been some of the most impacted economically during the pandemic. According to a recent report from America for the Arts on the Covid-19 impact here in Connecticut, 56% of creative workers were unemployed over the course of the pandemic with more than 60% of creative businesses severely impacted leading to lost revenue amounting to some \$2.4 billion in lost revenue.

Research has clearly proven that investment in the arts directly improves the health of the broader economy and the New London Arts Council believe it is imperative that we demonstrate a firm commitment to this essential work as we invest to rebuild New London.

Our regional partners in Norwich have already dedicated \$500,000 toward these ends (approximately 5% of their overall share of ARP monies) in an ambitious and progressive plan. Around the immediate region, North Stonington, Stonington, Ledyard, and Waterford are all in the process of designating funds as well.

With the once in a generation monies coming in through ARP, New London has a chance to take the lead and re-assert the city as the center for arts and culture in Eastern Connecticut with a commitment of 7.5%. The NLAC would welcome the opportunity to meet with members of the administration empowered to deliberate on the disposition of the federal funds to ensure best outcomes for the arts and the City.

Thank you for your consideration,


Clint Slowik
NLAC chair

2.11.1 B

McBride, David

From: Milstein, Jeanne
Sent: Friday, September 24, 2021 4:50 PM
To: Connecticut Storytelling Center; Satti, John D.; Goodwin, Curtis; Dyess, Reona; Booker, Kevin; Nartatez, Alma; Dominguez, Efrain; Mayor Passero; McBride, David
Subject: Re: Request for funds from American Rescue Plan Act

Thank you. I have sent your request to our Finance Director, David McBride.

Please do not hesitate to contact me if you have any questions or need additional information.

Best,

Jeanne Milstein
Director, Human Services
City of New London

From: Connecticut Storytelling Center <ctstorytelling234@gmail.com>
Sent: Friday, September 24, 2021 2:45:21 PM
To: Satti, John D.; Goodwin, Curtis; Dyess, Reona; Booker, Kevin; Nartatez, Alma; Dominguez, Efrain; Mayor Passero; Milstein, Jeanne
Subject: Request for funds from American Rescue Plan Act

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council Members and Mayor Passero,

I am attaching a letter requesting funds from the American Rescue Plan Act for the Connecticut Storytelling Center. If you require any additional information, please let me know.

Sincerely,
Ann Shapiro
Connecticut Storytelling Center
290 State Street
New London, CT 06320
860-934-8165
ctstorytelling234@gmail.com
www.connstorycenter.org

2.0.5 A

cil



CONNECTICUT STORYTELLING CENTER

290 State Street
New London, CT 06320
860-934-8165

ctstorytelling234@gmail.com • www.connstorycenter.org • Founder : Barbara L. Reed • Executive Director : Ann Shapiro

September 24, 2021

To the New London City Council and Mayor Passero:

I would like to request funding from the American Rescue Plan Act on behalf of the Connecticut Storytelling Center.

The Storytelling Center is non-profit and has been in existence for forty years, based in New London.

The last two years have been tumultuous for us. Of course all of our programming was affected by the pandemic. All of our community events, school programs and annual festival had to be cancelled or done virtually. Our storytellers proved to be able to pivot to the virtual world, although we are excited to be back in person with those we serve. Our programs suffered financially due to the pandemic, but we were able to persevere.

A faculty member at Connecticut College created our organization, and for forty years the Storytelling Center was in residence there. This summer, just as we were about to return from working from home, the college informed us that they could no longer have us on campus. We do not serve the college's students directly and they are only interested in having people on campus who do so. We are now renting office space from the Thames Club on State Street. We are incurring expenses due to the move that we have not had before. However, the move has been a blessing in disguise, as we now find ourselves collaborating with other organizations downtown and being welcomed with open arms.

Although our school programs are delivered state-wide, reaching 10,000 students annually, we serve many children in New London through our programs at Nathan Hale Arts Magnet School, New London Adult Ed's Family Literacy (Evenstart) program, New London Day Nursery, Preschool classes and summer school programs run by New London's Public Schools, Childworks Preschool, the Drop In Learning Center, TVCCA's Head Start program on Bayonet Street, and Connecticut College Child Development Lab School. Our programs are based in multicultural folk tales and support emergent literacy skills by focusing on listening, speaking and visualizing, the first three components of literacy.

2.10.5 8

Our annual festival, which was produced at Connecticut College for forty years and geared towards adults, is undergoing major changes. This April, the festival will be held in downtown New London, collaborating with the Thames Club, The Garde Arts Center, The Hygienic and the Public Library. We are hoping to attract a diverse audience of all ages, with special events for adults only and others for families. Our focus is on sharing stories through performances and hands-on workshops that promote understanding between people and encourage communication after this long period of isolation.

If you would like to learn more about the Connecticut Storytelling Center, please visit our website at: www.connstorycenter.org

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Ann Shapiro".

Ann Shapiro, Executive Director
Connecticut Storytelling Center

2.10.5 C



CONNECTICUT STORYTELLING CENTER

290 State Street
New London, CT 06320

860-934-8165

ctstorytelling234@gmail.com • www.connstorycenter.org • Founder : Barbara L. Reed • Executive Director : Ann Shapiro

October 4, 2021

To the New London City Council and Mayor Passero:

I would like to request funding from the American Rescue Plan Act on behalf of the Connecticut Storytelling Center.

The Storytelling Center is non-profit and has been in existence for forty years, based in New London.

The last two years have been tumultuous for us. Of course all of our programming was affected by the pandemic. All of our community events, school programs and annual festival had to be cancelled or done virtually. Our storytellers proved to be able to pivot to the virtual world, although we are excited to be back in person with those we serve.

Our programs suffered financially due to the pandemic, but we were able to persevere. Some schools were unable or uninterested in having the programs delivered virtually, so we did less programming in the schools. Our annual fundraiser, "Tellabration", where we partner with other organizations to bring storytelling to their clients, suffered for the same reason, and our festival lost \$13,000. We lost some of our regular funding sources, as some foundations changed their focus to deal with basic needs due to the pandemic.

A faculty member at Connecticut College created our organization, and for forty years the Storytelling Center was in residence there. This summer, just as we were about to return from working from home, the college informed us that they could no longer have us on campus. We do not serve the college's students directly and they are only interested in having people on campus who do so. We are now renting office space from the Thames Club on State Street. We are incurring expenses due to the move that we have not had before. However, the move has been a blessing in disguise, as we now find ourselves collaborating with other organizations downtown and being welcomed with open arms.

Although our school programs are delivered state-wide, reaching 10,000 students annually, we serve many children in New London through our programs at Nathan Hale Arts Magnet School, New London Adult Ed's Family Literacy (Evenstart) program, New London Day Nursery, Preschool classes and summer school programs run by New London's Public Schools, Childworks Preschool, the Drop In Learning

2.10.5 D

Center, TVCCA's Head Start program on Bayonet Street, and Connecticut College Child Development Lab School. Our programs are based in multicultural folk tales and support emergent literacy skills by focusing on listening, speaking and visualizing, the first three components of literacy.

Our annual festival, which was produced at Connecticut College for forty years and geared towards adults, is undergoing major changes. This April, the festival will be held in downtown New London, collaborating with the Thames Club, The Garde Arts Center, The Hygienic and the Public Library. We are hoping to attract a diverse audience of all ages, with special events for adults only and others for families. Our focus is on sharing stories through performances and hands-on workshops that promote understanding between people and encourage communication after this long period of isolation.

We are requesting \$20,000, and if granted would be spent in the following ways.

\$5,000 to coach student storytellers at the New London Public Library. These students will meet weekly. They will choose a story they would like to perform, and will be coached by a professional storyteller in eye contact, body language, speaking clearly with expression and interpreting the story in their own way.

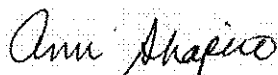
\$10,000 to support our festival in downtown New London. The festival will take place in various locations. We plan on presenting our headliner, Bill Harley, at The Garde Arts Center and make ticket prices affordable (\$5 per person; \$10 for a family; complimentary tickets offered through various agencies for families who cannot afford this.

\$5,000 for advertising. We need to advertise to the New London area that we are downtown. We need a banner to advertise the festival, expand our social media presence, advertise on the radio, take out ads in local newspapers, print flyers and posters.

If you would like to learn more about the Connecticut Storytelling Center, please visit our website at: www.connstorycenter.org

Thank you for your time and consideration.

Sincerely,



Ann Shapiro, Executive Director
Connecticut Storytelling Center

Board of Directors

President : Bina Williams • Vice President : Amanda Stern • Treasurer : Cherie Poirier • Secretary : Jim Enderle
Members : Alyssa McClain, Lauren Mendoza, Denise Page, Kimberlee Powe, Arnie Pritchard

2.10.5 E

McBride, David

From: Mayor Passero
Sent: Friday, October 8, 2021 11:10 AM
To: McBride, David
Subject: Fwd: CT Storytelling Center request for funding
Attachments: StortyellingCenter Request.pdf

Sent from my iPhone

Begin forwarded message:

From: Connecticut Storytelling Center <ctstorytelling234@gmail.com>
Date: October 8, 2021 at 11:07:51 AM EDT
To: "Dominguez, Efrain" <EDominguez@newlondonct.org>, "Nartatez, Alma" <ANartatez@newlondonct.org>, "Booker, Kevin" <kbooker@newlondonct.org>, "Burke, James" <Jburke@newlondonct.org>, "Dyess, Reona" <rdyess@newlondonct.org>, "Goodwin, Curtis" <cgoodwin@newlondonct.org>, "Satti, John D." <JSatti@newlondonct.org>, jnmilstein@newlondonct.org, Mayor Passero <mpassero@newlondonct.org>
Subject: CT Storytelling Center request for funding

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Dear City Council and Mayor Passero,

I am attaching a revised proposal for funding from the American Rescue Plan Act. Jean Milstein asked me to request a specific amount of funding and explain how the pandemic has affected our organization. I will also send a hard copy.

Thank you for your consideration,
Ann Shapiro
CT Storytelling Center

2.10.5 F

McBride, David

From: Goodwin, Curtis
Sent: Sunday, October 3, 2021 5:25 PM
To: Mayor Passero; McBride, David
Cc: CityCouncil; Milstein, Jeanne
Subject: Fwd: Community Level Up Summer Projects Proposal

Greetings,

Please see the attached proposal from community level up INC submitted back in August. I am sure an oversight uncurled and this was missed in final ARP proposals form your administration.

Their programming is exactly the framework we need to include and build upon. Research has shown giving funding to marginalized groups (in particular) with no financial literacy is counterintuitive.

This program I am strongly encouraging should be leveraged as a resource, a possible condition of a housing program for minority first time home buyers (example- attend a free workshop), and any other applicable collaborative effort.

Another example, every area our WiFi program exists, offer financial literacy programming.

Addressing poverty, safety and education must be first and foremost. Otherwise, gentrification is not "mindful" it's inevitable and will exhaust our programming and current resources. We cannot scale in a vacuum or by being shortsighted or political.

Thanks for your consideration.

Thanks,

Curtis K Goodwin

New London City Councilor
181 State Street
New London, CT 06320
Phone (860)912-5674
Fax (860)447-7971

Begin forwarded message:

From: Mayor Passero <mpassero@newlondonct.org>
Date: August 2, 2021 at 6:13:52 PM EDT
Subject: RE: Community Level Up Summer Projects Proposal

Thanks

From: Goodwin, Curtis <cgoodwin@newlondonct.org>
Sent: Monday, August 2, 2021 5:17 PM

2.10.6 A

To: Mayor Passero <mpassero@newlondonct.org>
Subject: Fwd: Community Level Up Summer Projects Proposal

Hi Mike,

Please see below and the attached regarding the nonprofit seeking to fund financial literacy coaches in our lower-income residences.

Best,

Curtis K Goodwin

New London City Councilor
181 State Street
New London, CT 06320
Phone (860)912-5674
Fax (860)447-7971

Begin forwarded message:

From: Community Level Up <mdaniels@communitylevelupinc.org>
Date: August 2, 2021 at 4:51:42 PM EDT
To: "Goodwin, Curtis" <cgoodwin@newlondonct.org>
Subject: Fwd: Community Level Up Summer Projects Proposal

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe .

I sent this before but I think I may have sent to wrong email. Here is the small immediate funding we were looking for. We're finalizing our 12 month and 5 yr plans we have this week and plan to get that in! We also filled out survey for city today about funds to distribute

----- Forwarded message -----

From: Community Level Up <mdaniels@communitylevelupinc.org>
Date: Sun, Jul 25, 2021 at 4:47 PM
Subject: Community Level Up Summer Projects Proposal
To: <curtisgoodwin@gmail.com>

Good afternoon Curtis,

I have attached a brief proposal of two upcoming projects we are looking for assistance funding. I also will attach our summer brochures which explains everything we are doing now! I did not go into detail in the proposal. I wasn't sure how long they would have to look at it so I wanted to make it directly to the point!. I am available on a drop of a dime to present in person if need be to explain more. We will have our annual and summer report available for the public by September 2021 which will highlight and show the budget for everything we have going on!

2.10.6 B

Thank you my brother, we really appreciate it.

--

Miles Daniels
Community Level Up Inc.
322 State St, New London CT
860-857-0907
Mdaniels@CommunityLevelUpInc.org

--

Miles Daniels
Community Level Up Inc.
860-857-0907
Mdaniels@CommunityLevelUpInc.org

2.10.6 C

Community Level Up Inc
322 State St
New London CT
www.communitylevelupinc.org

Community Level Up Inc is a 501c-3 organization with a goal to help members from urban communities reach success in life! We provide educational programs focused around financial literacy, arts & communication, and business creation. We develop programs for urban youth aged 14-24. We are not only educators, we are mentors that create positive relationships that last a lifetime. We believe education should be a level playing field across the world & our programs are designed to help achieve that mission!

Summer 2021

Summer 2021 we have been providing free educational opportunities for teens between the ages of 16-19 yrs old. So far to date we have taught our curriculum to over 75 teens and young adults in New London County. We have a goal of reaching 125 teens throughout our summer 2021 campaign and I believe we are well on our way to exceed those numbers!

Future Goals

We have two educational projects we are working on for the remainder of 2021.

1. We want to build an Audio/Video room at our center. This will allow us to educate our youth on things in the music industry and also give them a safe place to expand their creative abilities. This room would be used by our youth weekly and it would truly help enhance our programs. The price of this room would cost us \$5,200. We are currently fund-raising and accepting donations to help us reach this mission!
2. We want to bring educators directly into low income housing areas where our students live! We have established a partnership with Carberrata, Vesta Corporation, & Nutmeg Woods in New London, CT. They are the groups who own the majority of our low income housing! They have already agreed to give us use of facilities and access to residents to provide programming. We feel this model of education directly in the community can make a lifelong impact on families lives. Our programs are Financial Literacy, Promoting Leaders Around Nations, & Music Production & Exploration. You can learn more about these programs at www.communitylevelupinc.org. To fund this model and run programs 2-3 times weekly it would cost around \$2000/ per month. We have been fund-raising and taking donations to help reach this goal also!

2.10.6 D

Conclusion

We have a goal of reaching over 300 youth and young adults with our programs each year! We feel we can provide life changing education and mentorship for our students in New London County. We want our center eventually to be open 6-7 days per week to provide a safe haven for our teens and young adults. We will have our annual report complete in September 2021 with all of the budget numbers and future projections. Our President & Program Director are also available daily if you ever wanted an in person presentation from us! Any funding provided would greatly help us reach our goals in the near future! Thank you for taking the time to learn more about Community Level Up Inc!

Miles Daniels

President

860-857-0907

mdaniels@communitylevelupinc.org

2.10.6 EF

STAFF



Miles Daniels
President



Tim Allen
Program Director

**CONTACT INFORMATION/
REGISTRATION**

- 📍 322 State Street, New London, CT 06320
- 📞 (860) 439-1111
- 🌐 www.levelupinc.org
- 📧 info@levelupinc.org

DONATIONS CAN BE MADE @

Community Level Up Inc. 322 State Street

PROGRAM DESCRIPTIONS:

PLAN
(Producing Leaders Around Nations)
This program is designed to help students navigate through life with a positive PLAN! We believe every student should have a resume, business plan, & a stock portfolio.

M.P.E.
(Music, Production & Exploration)
Students will learn a variety of audio production that occurs within a studio. They will be introduced to all aspects of creating music while also creating unique projects of their own! This is great for the young artist looking to expand the knowledge of their craft!

Financial Literacy
This program prepares students for their educational and professional future! We teach budgeting, credit, financial responsibility & so much more! This program is a great way to introduce teens to the financial world with a solid foundation!



INVEST IN YOURSELF -
INVEST IN YOUR COMMUNITY.

**COMMUNITY
LEVEL UP INC**

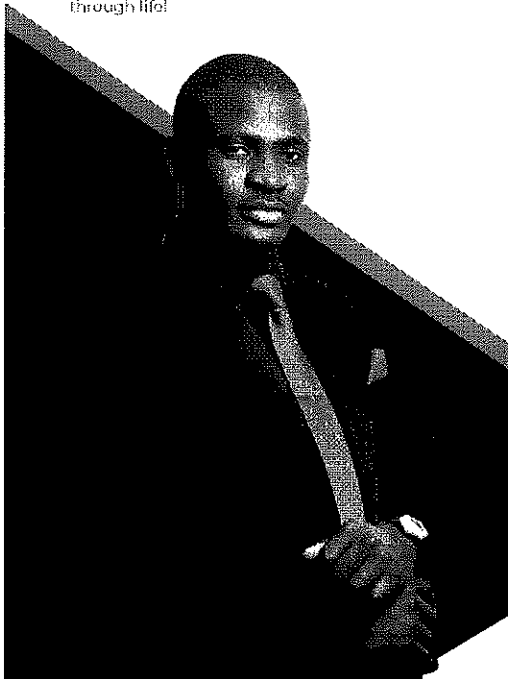
2021 SUMMER SCHEDULE

LOCATION:
Community Level Up Inc, 322 State Street, New London CT

2.10.6 F

ABOUT US:

Community Level Up has a goal to help members from urban communities reach success in life! We provide educational programs focused around financial literacy, arts & communication, and business creation. We develop programs for urban youth aged 16-24. We are not only educators, we are mentors that create positive relationships that last a lifetime. We believe education should be a level playing field across the world & our programs are designed to help achieve that mission! We emphasize that our mentors focus on taking the time to learn about each youth, so they can truly help them reach full potential on their journey through life!



SUMMER DAY PROGRAMS

PROGRAM INFORMATION:

Educational program designed for students aged 16-19 yrs old. These programs are geared to spark teens interest. There are two groups daily:

Group 1 - 9am-12pm Group 2 - 1pm-4pm

Date	Time	Program Theme
WEEK 1 June 28 - July 2	9:00am - 12:00pm	Financial Literacy
	1:00pm - 4:00pm	MPE
WEEK 2 July 5 - July 9	9:00am - 12:00pm	PLAN
	1:00pm - 4:00pm	Financial Literacy
WEEK 3 July 12 - July 16	9:00am - 12:00pm	Financial Literacy
	1:00pm - 4:00pm	MPE
WEEK 4 July 19 - July 23	9:00am - 12:00pm	PLAN
	1:00pm - 4:00pm	Financial Literacy
WEEK 5 July 26 - July 30	9:00am - 12:00pm	Financial Literacy
	1:00pm - 4:00pm	MPE
WEEK 6 August 9 - August 13	9:00am - 12:00pm	PLAN
	1:00pm - 4:00pm	Financial Literacy
WEEK 7 August 16 - August 20	9:00am - 12:00pm	Financial Literacy
	1:00pm - 4:00pm	MPE
WEEK 8 August 23 - August 27	9:00am - 12:00pm	PLAN
	1:00pm - 4:00pm	Financial Literacy
WEEK 9 August 30 - Sept 3	9:00am - 12:00pm	Financial Literacy
	1:00pm - 4:00pm	MPE



TEEN DISCUSSIONS

Mondays & Wednesdays

4:30pm-6:00pm

This program is open to all teens 16+. Each week we will have discussions around current events, self-worth, our community and so much more! This is a safe place where teens can come and express themselves without fear of judgement!

TEEN CAREER EXPLORATION

Tuesdays & Thursdays

4:30pm-6:00pm

This program is open to all teens 16+. We will explore multiple career paths in this world! We also have local business owners and entrepreneurs come in and share their story with our teens!

210.6 6

McBride, David

From: Milstein, Jeanne
Sent: Monday, October 4, 2021 11:49 AM
To: McBride, David
Cc: Mayor Passero; Meneses, Richelle
Subject: Fw: link to meeting today
Attachments: LTRC Health & Human Services Proposal.docx

Hi. I would like to add #1 to the HS Bucket. \$35,000. It was recommendation from HS Long Term Recovery Subcommittee. Chair. Seanice Austin
thanks

Here is the link for the proposals I shared:

1. OUTSIDE FITNESS PARKS - <https://adventureplaysystems.com/product/categories/outdoor-fitness-equipment/>

We could propose for equipment to be added to 4 existing parks in our city that will provide access and assessibility throughout the city. Suggested locations; Toby May, Bates Woods, Riverside Park and Broad St Park.

WHY IS THIS IMPORTANT / NECESSARY?

PHYSICAL HEALTH

Today, there is more awareness than ever before about the dangers of obesity and living a sedentary lifestyle. These risk factors have been linked to several chronic and even life-threatening medical conditions such as cardiovascular disease and depression. Outdoor exercise equipment offers a wonderful alternative to build lean muscle, improve cardiovascular function, and increase energy without the cost of a gym membership or the commitment to an exercise class. Setting the park fitness equipment outside increases serotonin levels, improves mental acuity, and leaves guests with a greater feeling of revitalization and positive enjoyment. Offering outdoor fitness equipment in your community provides a free, accessible place for people to work out and stay healthy.

COMMUNITY ENGAGEMENT

Fitness is much more fun when others are involved. Outdoor fitness park equipment provides a social setting for those passionate about health and wellness to meet others with similar interests in their community. They also encourage those participants of varying abilities to try something new in a more relaxed outdoor setting. Not only does this foster accountability to stay healthy but strengthens communal bonds.

ECO FRIENDLY AESTHETICS

The outdoor fitness lines are not only functional, but beautiful and eco friendly too! The designs add a modern element to any landscape while maintaining small footprints of impact. They require no electricity and very little manpower to maintain.

MARKETABILITY

Playground workout equipment is a value-adding amenity that allows your organization to market to seniors and millennials alike. With over 50% of both demographics preferring to exercise outdoors, fitness park equipment is an investment in your client base. Revenue streams may even be added with the addition of trainers or classes. Highlighting New London's commitment to a healthy lifestyle not only affirms our current initiatives but may also be a draw for those new to the community.

1.7.6

McBride, David

From: Milstein, Jeanne
Sent: Monday, October 4, 2021 1:14 PM
To: McBride, David; Meneses, Richelle
Subject: Fw: New London Education Foundation Grant Funds to Assist the New London Public Schools

From: Valerie Tamano <valerietamano@gmail.com>
Sent: Monday, October 4, 2021 1:08 PM
To: Milstein, Jeanne
Subject: New London Education Foundation Grant Funds to Assist the New London Public Schools

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe .
Hi Jeanne,

I do apologize for the delay in forwarding this information to you.

To determine ways the New London Education Foundation can assist the New London Public Schools, I met with Cynthia Ritchie, Superintendent of Schools, as well as Carrie Rivera, Assistant Director of Mental Health Services.

The following is the list of funding initiatives the Superintendent highlighted:

New London Education Foundation Possible Funding Initiatives Discussed with Superintendent & Director of Mental Health Services

- Early Childhood Literacy
- Climate and Culture Initiatives
- Social Services for Students
 - Teachers/staff will report to social workers when a student advises that they cannot concentrate in class as they have not eaten OR comes to school looking disheveled. Social workers reach out to the family to determine what the needs of the family are. The social workers purchase food, clothing, toiletries, etc. and delivers them to the family. No funds are given to the family. The social worker is then reimbursed from an established fund for the purchase of the items provided to the family. The request is for \$8,000 to establish this fund.

2.10.7 A

- Mental Health and Wellness Initiatives for Staff
 - Needless to say these have been difficult times. While our teachers and staff focus on the needs of our students, they, too, have also been negatively impacted, overwhelmed and feel unappreciated. The NLPS feel strongly that initiatives need to be put in place to show our support for our staff – perhaps in the form of recognition events and periodic gift bags during Teacher Appreciation Week, Secretaries Day, etc. The request for this initiative is \$4,000.
- Goodie Bags for attendees of events
- Educational games/toys for home
- Parent Engagement
- More Than Words Racial Equity – NLHS
- Gift cards as incentive for students (academics and attendance)
- Student of the Month \$50 gift cards (October – June) *450*
- Employee of the Month gift cards
- Pay cost for students to take SAT
- Guests for after school programs (approx. 100 elementary students)
- Summer School Literacy

Included \$5,000 for other

Please advise if you have any questions.

I am on my way to Hartford today, but will be available throughout the rest of this week.

Best regards,

Valerie A. Tamano
 NLHS Class of 1970
 President
 New London Education Foundation
 PO Box 343
 New London, CT 06320
 Office: (860) 447-1344
 Cell: (860) 625-3768

2.10.7 B

McBride, David

From: Milstein, Jeanne
Sent: Monday, October 4, 2021 6:05 PM
To: McBride, David; Meneses, Richelle
Subject: Fwd: American Rescue Plan Proposal
Attachments: Proposal NL.pdf; ATT00001.htm; EXPRESSIONES PROGRAM BUDGET 2021 TO 2024.pdf; ATT00002.htm

Sent from my iPhone

Begin forwarded message:

From: <director@expressiones.org>
Date: October 4, 2021 at 5:02:09 PM EDT
To: <jmilstein@newlondonct.org>
Subject: **FW: American Rescue Plan Proposal**

CAUTION: This email originated from outside of the City of New London organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.
Mrs. Milstein,

The previous email bounced, and I am forwarding it to this new email address.

Thank you,

Jose Garaycochea

----- Original Message -----

From: director@expressiones.org [<mailto:director@expressiones.org>]
To: mpassero@newlondonct.org
Cc: jmilstein@ci.new-london.ct.us, edominguez@newlondonct.org, anartatez@newlondonct.org, kbooker@newlondonct.org, jburke@newlondonct.org, rdyess@newlondonct.org, cgoodwin@newlondonct.org, jsatti@newlondonct.org
Sent: Sat, 2 Oct 2021 15:34:06 -0400
Subject:

Dear Mayor Passero,

Please find attached Expressiones' proposal and budget regarding American Rescue Plan.

Cordially yours,

Jose Garaycochea
director@expressiones.org
(860) 501-9278

2.12.8 A



PROPOSAL NARRATIVE AMERICAN RESCUE FUNDS.

Summary of Request and Anticipated Impact

The Expressiones ArtVenture Program is an ongoing bilingual arts program for disadvantaged and low-income children living in New London County. This free after-school program encourages artistic achievement and cultural enrichment. Through this program, Expressiones has met its 2-pronged goal of increasing arts programming to low-income, and particularly Latino, children, and families; and introduce the non-Latino population to the richness and diversity of Latin American arts and culture. Expressiones has been working hard during the pandemic serving New London on its ongoing partnerships with the Drop-In Learning Center and the New London Public Schools. We believe that children will come away from this class with improved familiarity with art techniques & concepts, greater confidence in applying those techniques (by creating new designs), improved self-esteem and behavioral attitude, and improved performance in their school grades. In addition, they will have an enhanced understanding of the diversity of Latino art and culture, along with their parents.

Organization's history.

Expressiones Cultural Center Inc. was founded in 2001 by Guido Garaycochea, an artist born and educated in Peru, and Jose Garaycochea-Ulloa, a civil engineer who was also educated as an arts administrator in his native country of Chile. Expressiones had been in existence as a for-profit art gallery from 2001 until 2009. Expressiones then applied for and, effective September 10, 2009, was granted status as a public charity under Section 501(c)(3) of the Internal Revenue Code. The Cultural Center is located in downtown New London, Connecticut, where it features space for an art gallery, a working artist's studio, and space for both children and adult classes. Since its establishment, Expressiones has offered a wide variety of bilingual programs (almost all of which are free to the community): children's art classes, exhibitions, lectures, workshops, language classes for all levels (Spanish and English as a Second Language), poetry & play readings, film festivals, and the artist-in-residence exchange program. These programs are intended to bring better understanding and appreciation between the Latino and non-Latino Cultures. Its community outreach work has reflected and carried out its mission of serving the less-privileged population of Southeastern CT, including Spanish-speaking children and low-income families.

Geographic area served: New London County, CT.

Our organization serves (and is open to) all children and adults of New London County, CT. In 2019 alone, Expressiones hosted events and programs for over 900 persons. In 2020, during the pandemic, we provided the Central Office of New London Public School an average of 300 art sets each week to be distributed through the meal distribution. The program for which funding is sought targets children (especially Latinos) of low-income and underprivileged families.

Organization's mission and goals.

The mission of Expressiones Cultural Center is to improve the quality of life of the people in New London County. We believe that, through the arts, the quality of life can be made better. We envision the arts as something beyond experiencing or creating something beautiful (such as painting or music), but rather as something that can be used as a tool to more effectively deliver better education, health care, or social services.

2.10.8 B

The integration of the arts leads to better outcomes, such as improved early learning, higher educational achievement, increased teacher and parent engagement, enlivened elderly, and better citizens. We believe that the arts are an enormous tool that helps people to grow as an individual and as a society member. Thus, with the goal of education, Expressiones Cultural Center was created to involve children as well as adults in the various aspects of Art and Culture. It is also part of our mission to build multicultural bridges through artistic and educational endeavors. In all of our work, an overarching goal is to create understanding between people from different cultural and socioeconomic backgrounds. We seek to promote the Latin American culture in all its manifestations by introducing the citizens (Latino and non-Latino) of southeastern CT to its music, art, and customs. Here we are able to make the arts accessible to those who often lack opportunities because of social, economic, or educational limitations.

Vision Statement.

Our vision is a community of understanding and enrichment between the Latino and the non-Latino populations within the New London County and southeastern Connecticut, a community in which all children and adults (regardless of ethnicity, immigration status, or cultural background) can reach their full potential in a safe and creative environment.

Education in arts and culture provides the means to inspire the best in humanity, connect families and communities, and encourage open-mindedness among our increasingly culturally diverse society.

Description of current programs, activities, accomplishments.

Expressiones offers a wide variety of programs, all of which are intended to celebrate and educate non-Latino populations on the diversity of Latin American cultures. These programs include:

- Women Imprisoned is a technique-based art class for a small group of women inmates at the York Correctional Institute located in Niantic, CT.
- Artists-in-Residence Exchange program: Expressiones has a program called "Bridging the Americas," in which Latin American artists come to New London. They are given a solo exhibition and arts presentation. All artists in Residence are involved in the instruction of the children in the ArtVenture program.
- Art exhibitions, Artist Talk & Lectures: Expressiones has hosted numerous solo and group art exhibitions, artist talks, and lectures.
- Bilingual workshops:
Expressiones hosts numerous bilingual workshops each year for films, poetry readings, lectures, photography, and art tutoring.
- Mentoring other artists:
Expressiones' curator works on a one-to-one basis with novice artists (young and old) to help them to develop their talent to the fullest extent.
- Spanish classes: Expressiones teaches adult and children classes in Spanish.
- Computer Literacy workshop. Teaching programs like excel, word, zoom, and google meet.
- The ArtVenture Program. It is our major program.

2.10.8 C

This Expressiones program is an ongoing bilingual arts program for low-income and disadvantaged children aged 7-18. It was created to service the economically and socially disadvantaged youth of NL County, especially children of Latino roots.

This free after-school program encourages artistic achievement and cultural enrichment.

Here the basic elements of art techniques, appreciation, and expression are taught. Students create visual art projects through the use of mixed media (acrylic paint, watercolors, photography, and collages). Additionally, students will take local and out-of-state trips to culturally relevant art galleries and museums. Through this enrichment and recreation program, the children will be able to better express themselves and build confidence.

It also provides a safe and supervised environment for the children. Through this class, the children will be engaged in activities that connect them to their family, roots, heritage, and culture. For example, the Day of the Dead is a national Latin American holiday that focuses on family members who have passed away. The children will create artwork to celebrate this day. This program also features community artists and educators working with the children to inspire them and to help them develop their self-esteem. At the conclusion of the class, the students' work is exhibited in a gallery-like setting at Expressiones. Families and friends are invited to come and celebrate the children's accomplishments.

We believe that children will come away from this class with an improved familiarity of art techniques & concepts, greater confidence in applying those techniques (by creating new designs), enhanced self-esteem and behavioral attitude, and improved performance in their school grades. Along with their parents, they will have an enhanced understanding of the diversity of Latino art and culture.

The funding sought by this application would be used to support Expressiones to keep all its programming.

Statement of issues to be addressed and target population to benefit.

With its ArtVenture program, Expressiones is filling a gap that state and federal budget crises have left sorely open. Art programs are the first to be cut in resource-poor schools and communities, creating injustice in access to art. Thus, children from these schools will miss the opportunity to experience visual art and to express themselves creatively through art. It can be argued that for children in families with economic resources, art is about quality of life; it is another extracurricular activity in a schedule filled with them. But for a low-income child, who perhaps has an over-worked and over-tired family and may not be finding what he/she needs in school, art can be a life-changer.

Hispanic achievement gaps have been found in every school district where the data is available in Connecticut (CT). And CT has one of the nation's largest gaps between the scores of high- and low-achieving students. Nation-wide Hispanic students, on average, lag roughly two grade levels behind white students in reading and math exams, according to the U.S. Department of Education. CT is one of only three states in the nation, along with California and Rhode Island, which had Hispanic achievement gaps larger than the national gap at both the fourth- and eighth-grade level, according to their report last year on the 2009 test results.

And for children who are not Latino, ArtVenture provides them with the opportunity to learn more about the cultural diversity of Latin America. In this, ArtVenture provides a much-needed service - helping children, from the earliest of ages, to develop cultural competency.

Description of project goals and objectives.

As Expressiones overriding goal is to improve the quality of life of these children, we hope, through the ArtVenture program, to meet our two-pronged goals; to increase arts programming to low-income/underprivileged, and particularly Latino, children and families in New London; and to introduce the non-Latino population to the richness and diversity of Latin American arts and culture.

2.10.8 D

Anticipated outcomes

- For students**
- improved familiarity with art techniques and concepts
 - greater confidence in applying art techniques and creating new designs
 - improved self-esteem
 - improved behavioral attitude, more interest in school
 - improved performance.

For students and parents – enhanced understanding of the diversity of Latino art and culture.

List of key individuals involved in the project and their qualifications.

Guido Garaycochea and Jose Garaycochea-Ulloa both immigrated to this country from South America, where they were both immersed in the art world and where they maintained strong networks and ties. Expressiones is one of the only Latino-led arts organizations in Southeastern Connecticut.

Thus, the artists and teachers at Expressiones are uniquely able to provide bilingual arts classes rooted in the exploration of the Latino culture with the goal of expression of self and growth of the mind and spirit. The Expressiones team, led by Guido Garaycochea and Jose Garaycochea-Ulloa, consist of the following teachers:

a) Jose Garaycochea-Ulloa:

- Educated as an arts administrator (in Chile).
- Has over twenty years of executive experience in the art world.
- Is an Adjunct professor at Three River College (in Norwich, CT), and Connecticut College (in New London, CT.)

b) Guido Garaycochea: Has Bachelor of Arts degrees in Art Education, Drawing/Painting, and Aesthetics. Has Master of Arts in Theory & History of Art, and was an Adjunct Professor of Art at Mitchell College (in New London, CT).

c) Students Volunteers from Connecticut College: Bilingual Assistants.

d) The artists in Residence. A professional artist from Latino America

How will this project support or differ from other similar projects in the community?

Guido Garaycochea and Jose Garaycochea-Ulloa are first generation Latinos. Hence, they have a very strong connection to Latin America and its culture. Often second and third-generation Latinos do not maintain this same connection. Some want to distance themselves from the "old world." They want to become Americanized and to fit in with their American peers. Sadly, many lose interest in their roots and may not even speak their native tongue.

Thus, due to their existing tight bond to Latin America, Guido and Jose can better pass on the Latino culture (and the Spanish language) to the children in these art classes. Additionally, this organization is truly bilingual, with its first language being Spanish. Other "bilingual" organizations usually have English as their first language and Spanish as their second language. So, it is far less likely that these other organizations can impart the Latino culture to the children.

No other arts organization in Southeastern Connecticut is truly able to re-connect these children to their Latin American roots.

2.10.8 E

How we will work with other organization(s) if this is a collaborative project.

Over the last year, Expressiones has worked tirelessly to develop two important partnerships with local after-school programs, the Drop-In Learning Center and New London Public Schools. Both institutions serve 100% low-income children, a majority of whom are Latino (over 70%). Over the last year, Expressiones has been working with a total of 180 children at both locations.

Long-term strategies for funding this project

Expressiones has a Board-approved fundraising plan that includes a diversity of income streams. Board members and volunteers are active in all aspects of the organization's fundraising, including grant-writing, growing and maintaining the organization's private donor base, and soliciting corporate sponsorship. As a result, Expressiones has successfully raised money through private donations, sponsorships, annual fund-raiser, and grant money from other foundations.

Expressiones anticipate proceeding with the proposed project on a limited scale if financial support is not secured. Hence, we will continue our fundraising efforts, exhibitions, and solicitations for grants and sponsorships.

We sought support for Expressiones, a minority organization working with underprivileged children and families for the next four years.

- Year 2021: \$35,000
- Year 2022: \$55,000
- Year 2023: \$55,000
- Year 2024: \$55,000

2.10.8 F

EXPRESSIONES PROGRAM BUDGET		Year 2021	Year 2022	Year 2023	Year 2024
Description	Amount	Total	Total	Total	Total
1. ARTVenture Program		\$ 64,700.00	\$ 66,641.00	\$ 68,640.23	\$ 70,699.44
a. Transportation for the artists					
i. NY to CT	\$ 7,000.00				
ii. Local Transportation	\$ 8,550.00				
b. Food for artists	\$ 5,800.00				
c. food for students and families	\$ 14,850.00				
d. Artist in Residence fee	\$ 18,650.00				
e. Place for artists to stay.	\$ 9,850.00				
2. Bilingual Workshops.		\$ 16,890.00	\$ 17,396.70	\$ 17,918.60	\$ 18,456.16
3. Spanish Classes.		\$ 5,885.00	\$ 6,061.55	\$ 6,243.40	\$ 6,430.70
4. Computer Literacy program.		\$ 35,990.00	\$ 37,069.70	\$ 38,181.79	\$ 39,327.24
5. Art Supplies for students		\$ 25,820.00	\$ 26,594.60	\$ 27,392.44	\$ 28,214.21
6. Opening Art Exhibition: Artists and Children		\$ 7,850.00	\$ 8,085.50	\$ 8,328.07	\$ 8,577.91
7. Field Trip: Lyman Allyn Art Museum, Florence Griswold Museum, others		\$ 3,850.00	\$ 3,965.50	\$ 4,084.47	\$ 4,207.00
8. Documentation and Evaluation		\$ 4,050.00	\$ 4,171.50	\$ 4,296.65	\$ 4,425.54
9. Operational Cost: 13%		\$ 21,454.55	\$ 22,098.19	\$ 22,761.13	\$ 23,443.97
Total Budget Program per Year		\$ 186,489.55	\$ 192,084.24	\$ 197,846.76	\$ 203,782.17

\$ 780,202.72

2.10.8 G

McBride, David

From: Milstein, Jeanne
Sent: Friday, October 1, 2021 12:00 PM
To: McBride, David; Meneses, Richelle
Subject: Fw: New London Homeless Hospitality Center ARPA proposal
Attachments: NLHHC ARPA proposal Revised 10-1.docx

From: Cathy Zall <czall@snet.net>
Sent: Friday, October 1, 2021 9:42 AM
To: Milstein, Jeanne
Subject: New London Homeless Hospitality Center ARPA proposal

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Hi,

I am hoping I can submit a slightly updated proposal from the New London Homeless Hospitality Center.

Since we prepared this proposal in August it has become increasingly clear that supporting both rental and home ownership will provide the biggest impact. The attached adds our intention to develop an approach to supporting homeowners (working with relevant partners) in addition to targeted efforts related to renters. Fully supporting homeowners might require new resources but we could develop a detailed plan and begin the process with the funding included in our proposal.

While there are differences, we believe many of the same supports will be relevant to both homeowners and renters. More specifically for homeowners, however, we would like to explore the option of developing a HUD sanctioned Housing Counseling capacity in New London. There are currently no Housing Counseling Agencies in Eastern CT and we believe building this capacity in New London could be a valuable resource. This would, however, need to be explored more carefully and need the infrastructure of the effort we propose in our submission.

Thanks.

Cathy Zall
New London Homeless Hospitality Center

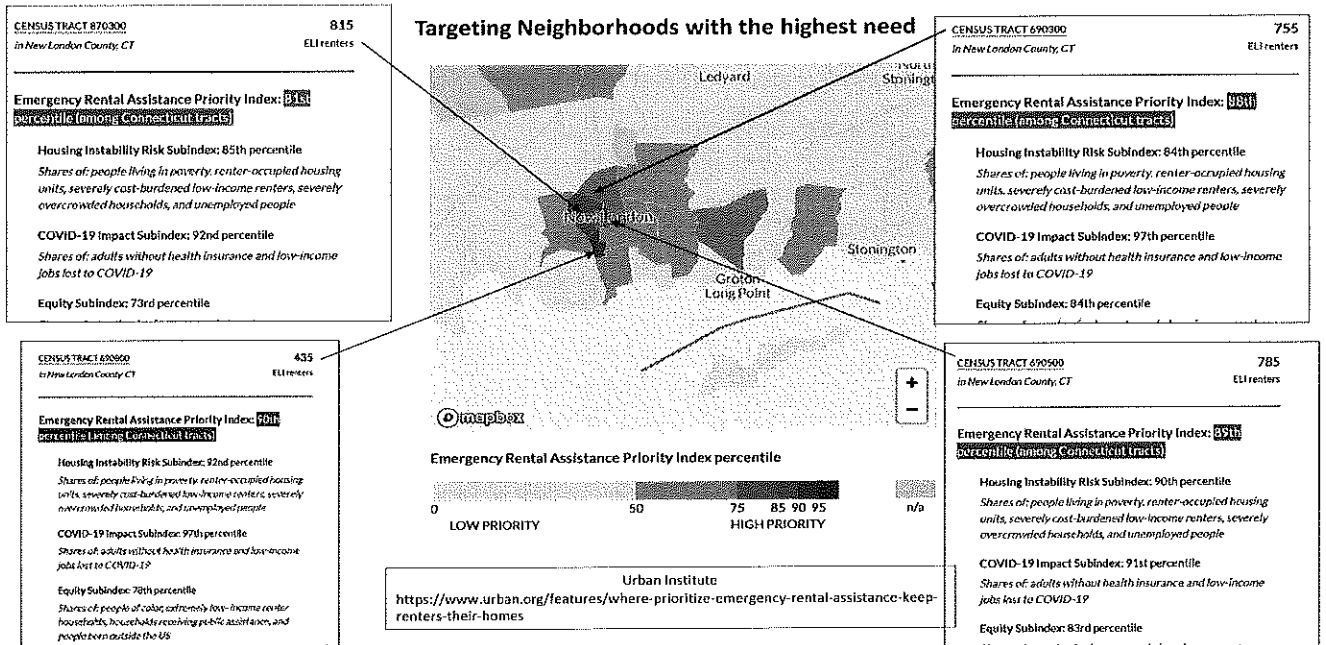
3.10.3 Revised A1

Neighborhood focused Housing Intervention--Updated

NLHHC proposes a two-year project to improve housing affordability and stability—key components of well-being. NLHHC has extensive knowledge of proven strategies that impact housing affordability/stability and has experience implementing these strategies using a person-centered approach. Our proposal also leverages existing resources—at NLHHC, from government programs, with our community partners and in neighborhoods—to deliver cost effective solutions. This proposal begins the work of improving housing options with a focus on the rental housing market. If selected for funding, we would also immediately begin exploring ways to partner with others to provide similar support for homeowners.

We further propose to focus on reaching extremely low-income renters in up to four designated New London neighborhoods. Few social service interventions have tapped the power of neighborhood focused interventions, but growing research indicates that geographically focused strategies can have significant impact. We believe a neighborhood focus will help reach households with the greatest need, better integrate community assets into the solutions people develop and achieve not just individual but also collective impacts.

Recent analysis by the Urban Institute has identified specific areas in New London with the greatest need for housing related supports.



Our proposal is to organize and deliver targeted housing supports in a way that leverages centralized resources (such as our Housing Resource Center and existing government programs) but also includes effective outreach to engage households living in priority areas and an intentional effort to identify and use informal networks/community supports.

3.10.3 B1

There are many aspects of housing that could be addressed but, in the first two years of this project, we propose to focus on two areas where we believe it is possible to have the most immediate impact. The first would be increasing housing affordability both to improve the ability to pay rent and to increase available disposable income that can be invested in other important household priorities. The second would be reducing evictions to avoid the trauma of the eviction process, lessen the loss of income sustained by landlords during eviction and to prevent tenants from having an eviction on their record which can severely limit future housing options.

Key goals and strategies would include:

- Improve housing affordability by increasing household income:
 - assisting tenants to access available public benefits including food stamps, unemployment, Medicaid, childcare subsidies, tax credits, SSI (benefit and rental supplement) and utility assistance.
 - providing access to employment supports to increase household earnings.
- Improve housing stability by reducing the number of evictions:
 - assisting tenants to apply for emergency rental assistance to address past due rent.
 - Provide linkage to community-based supports that address factors which contribute to housing instability including domestic violence, substance use disorders, mental health challenges and money management.
 - Providing mediation support for landlord/tenants to address tenancy issues.
 - Provide relocation assistance before the execution of an eviction order where existing tenancy cannot be sustained.

We would employ a framework (see details below) that begins with identification/engagement of households at risk...then moves to collaborating with households to assess root causes/create a plan...and finally provides robust access to a wide variety of practical supports that people need to make their plan a reality.

Navigation support and access to flexible financial assistance are key components. Programs across the country are also identifying effective mediation supports as very helpful in reducing evictions. For some households help in linking to community-based services will prove valuable. In addition to program focus, implementation is also key. We would offer support that is easy to access, offered in

multiple languages and delivered by staff/volunteers reflective of the community we serve.

Not every household would want or need every support available. This proposal is not so much a program as a framework and menu of available supports from which households can choose the components they need. Households could choose to use only a single support (for example, emergency rental assistance) or utilize more comprehensive support with developing a plan and securing needed resources. Households would also be able to return on multiple occasions as their needs change.

Housing Affordability/Stability Framework

1. Identify households at risk	
<ul style="list-style-type: none"> *Self-referral *Landlords *Other Providers *Court Records/referrals *Data analysis 	<p>Employ multiple strategies to identify households facing housing instability as early in the process as possible.</p> <p>Broadly publicize the availability of supports to renters and landlords in targeted neighborhoods but also use information from courts, word of mouth, community-based providers and eviction data to identify at-risk households. Assure that all communications are available in multiple languages and in easy to access formats.</p>
2. Engagement	
<ul style="list-style-type: none"> *Outreach *Walk-in 	<p>While observing all rules related to privacy, seek to encourage at-risk household engagement. Provide convenient walk-in hours, limited wait time and well-trained staff/volunteers (including residents from the target community). Supplement engagement efforts as appropriate with phone calls, flyers, social media, letters, email and collateral contacts. Seek to develop relationships with “trusted messengers” in the community.</p> <p>Target engagement efforts at both tenants and landlords.</p> <p>Employing outreach staff from the neighborhoods to be served would be a priority to help build effective partnerships.</p>
3. Support problem definition and identification of root causes (What is the immediate challenge and what factors are contributing to risk of housing loss?)	
<p>The first step in solving a problem is to frame it clearly and to understand its causes. Utilize Motivational Interviewing approaches to assist interested households to clearly identify the problem they face and the issues contributing to their housing instability.</p>	
4. Support developing a housing stabilization plan	
<p>A simple plan with detailed specific steps can help people better manage the logistics of addressing the causes of housing instability. Utilize Motivational interviewing approaches to assist interested households to develop a step-by-step plan to address housing instability.</p>	

5. Help to identify/access resources (Resources exist but access often requires navigation support)	
Lack of knowledge of available supports, limited access to technology, difficulty navigating the application process, lack of financial resources, language/literacy barriers can easily prevent households from using supports that would contribute to housing affordability and stability. Having access to staff/volunteers who know how to navigate systems while respecting participant self-determination can leverage access to a wide variety of resources.	
*Rental Assistance (UniteCT) *Linkage to Legal Services *Mediation with landlord *Relocation assistance	Directly provide rapid access to supports most closely related to addressing housing instability—back rent, referral to CT Legal Services, mediation. Where eviction from current unit cannot be avoided, assist with relocation if the tenant chooses.
*Applying for other benefits (SNAP/medical/unemployment/tax credits etc/) *Utility Assistance *Flex funds *Access to technology (with as needed technical assistance)	Provide targeted, short term supports related to increasing income by helping to identify available benefits and supporting the application process with access to technology and one-on-one assistance as needed. Offer flexible financial assistance (bus passes, phone, ID replacement etc.) when needed to advance stabilization plan.
*Job search *Job retention *Flex funds to support employment. *Assistance with locating child care.	Provide on-site support to find or improve employment. Provide flex funds to support an employment plan including securing ID's, car repair, short term training, uniforms etc.
*Domestic violence resources *Navigators (substance use/mental health) *Health services *Budgeting/money management supports	Lack of income is not the only factor contributing to housing instability. Provide LINKAGES to other longer term supports relevant to the household's housing stabilization plan. Where possible, facilitate a "warm handoff". Encourage households to re-engage with Housing Resource Center as needed.

While our primary focus would be tenants, engagement with landlords would also be key to increasing housing stability by reducing the number of households who end up facing eviction.

Projected Service levels, Impacts and Budget

The four neighborhoods identified above include approximately 19,000 residents (many of them low income) of whom approximately 3,000 are identified as extremely low-income renters.

Census tract	Total population (2010)	Extremely low-income renters (Urban League)
879300	6,662	815
690800	3,345	435
690300	6,280	755
690500	2,827	785

3,103 E2



Our annual goal would be to engage a total of 500 households from the target neighborhoods and document increases in income and/or successful efforts to avoid eviction for 250 of these households. Special emphasis would be devoted to reaching extremely low-income renters but supports would be available to any household living in the designated neighborhoods.

A detailed budget is attached. We are requesting two years of funding.

Budget Summary
(One Year)

Expense Type	Description	Annual
Project manager	Project coordination	\$15,000
Resource Specialist	Develop tools (manuals, check lists, guides) to support volunteer/staff/households to access resources. Identify new informal/community resources Conduct outreach to relevant community partners to improve linkages. Provide on-going training to volunteers and staff to increase knowledge of available resources and approaches to accessing them.	\$43,000
Eviction prevention staff	Conduct outreach based on court data on newly filed evictions. Engage households facing eviction. Offer mediation supports where desired and feasible	\$35,000
Navigator	Support volunteers and households in using on-site technology to apply for benefits.	\$19,000
Outreach	Neighborhood based outreach	\$19,000
flexible financial assistance	Provide flexible funds to support housing stabilization plans.	\$78,000
Indirect (20%)	To cover costs of payroll, finance, insurance, phones, personnel admin, reporting, space etc.	\$41,000
Total		\$250,000

New London Homeless Hospitality Center
730 State Pier Road
P.O. Box 1651
New London, CT 06320

Catherine Zall, Executive Director
Phone (cell): 860-227-2188
Email: czall@nlhhc.org

\$10.3 F1

From: Jeanne Sigel <jsigel@gardearts.org>
Sent: Tuesday, September 21, 2021 1:00 PM
To: Mayor Passero <mpassero@newlondonct.org>
Cc: Meneses, Richelle <rmeneses@newlondonct.org>
Subject: FW: Garde Arts Center Capital Need Summary

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Mayor Passero

Greetings!

Steve just mentioned that the City of New London budget hearings are happening and that the Garde is not included in them.

Is that because the Garde might be in consideration for infrastructure funding?

<https://www.theday.com/local-news/20210825/sen-murphy-millions-of-dollars-in-potential-investments-for-new-london>

We are dead in the water for Broadway and many other regionally produced/national touring shows until our Capital needs (attached) are addressed.

Best regards,
Jeanne

Jeanne Sigel
Marketing and Development Director
Garde Arts Center
860-961-4106 cell
jsigel@gardearts.org
www.gardearts.org

From: Steve Sigel <sigel@gardearts.org>
Sent: Tuesday, March 23, 2021 3:54 PM
To: Anthony.Nolan@cga.ct.gov; Michael Passero <mepassero1956@gmail.com>; Reyes, Felix <FReyes@newlondonct.org>

2.10.9 A

Cc: Tom Bombria (tbombria@msn.com) <tbombria@msn.com>; Nocera, Elizabeth <ENocera@newlondonct.org>; Phil Michalowski <philipmichalowski318@gmail.com>; Jeanne Sigel <jsigel@gardearts.org>
Subject: RE: Garde Arts Center Capital Need Summary

Typos corrected. Thanks.

Steve

Friends, attached please find a summary of immediate and near-term capital needs that we believe are worthy of a combination of State and City funding. The overall project has extensive backup documentation which can be made available: specs, street plans, zoning approvals, cost estimates, design drawings, and engineering studies.

Please note the first two components – the theater technical package and HVAC/air quality improvements – are a Reopening Package, necessary to complete mostly before we reopen in the Fall.

Our Board President and I wish to have a zoom meeting with Mayor Passero and his staff for discussion at your earliest convenience.

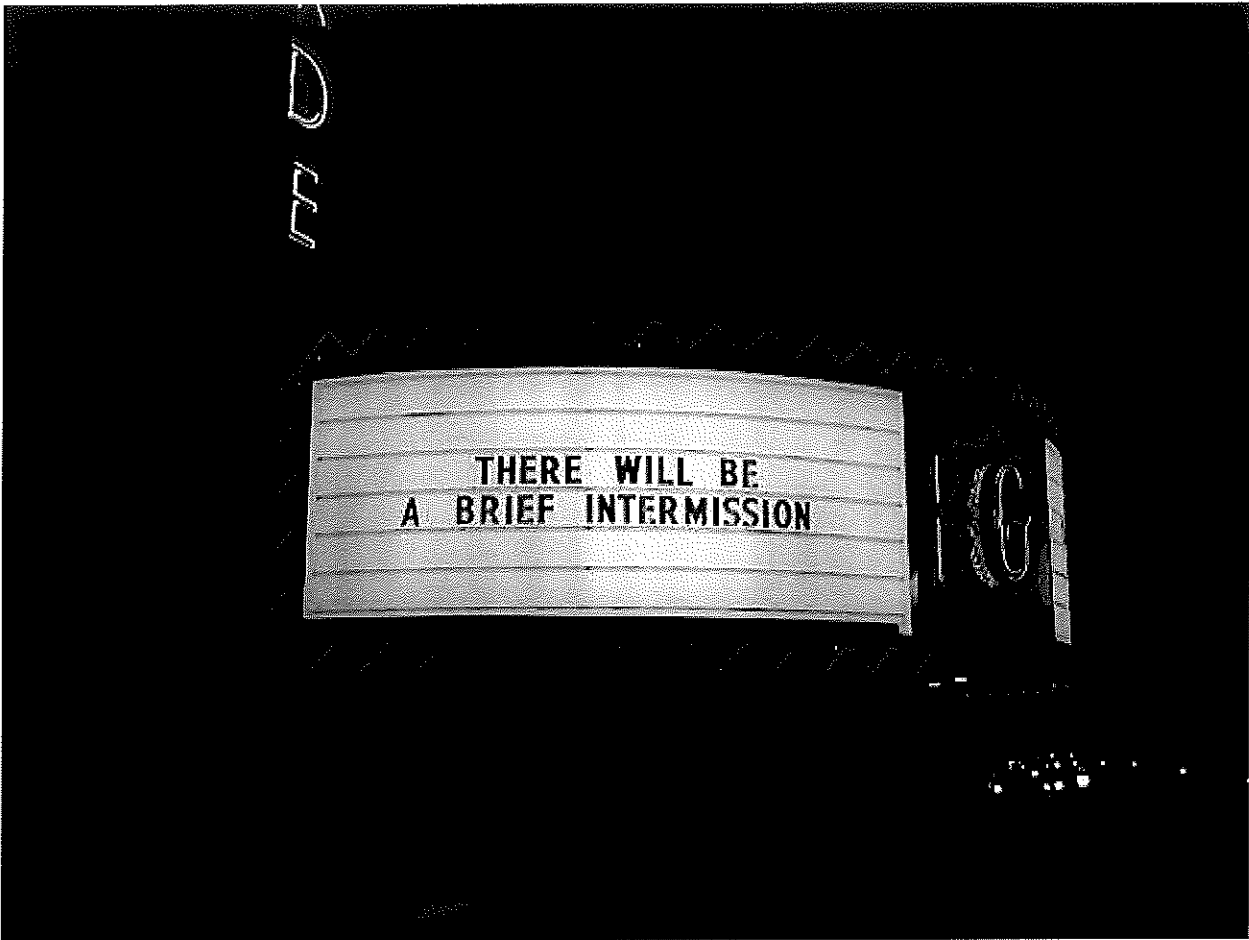
Likewise, we wish to talk with you Anthony and other critical members of our State delegation to pursue bonding from the State as well.

Thanks for your consideration and support,
Steve

Steve Sigel
Executive Director

office: (860)444-4410
cell: (860)857-6554
email: sigel@gardearts.org
Garde Arts Center/Cinema
325 State Street
New London, CT 06320
Box Office: (860)444-7373 x1
www.gardearts.org
Historic Garde Theater (1926)
Southeastern Connecticut's Nonprofit Home for the Performing Arts and Cinema

2.10.9 B



2.10.9 C

GARDE ARTS CENTER CAPITAL NEEDS SUMMARY		3-23-2021	TOTAL PROJECT	Reopening Package	Street Realignment	Stage Expansion and Fire Stair	Backstage Addition & New Dressing Rooms
A. CONSTRUCTION							
1	Demolition		796,000			146,000	650,000
2	Sitework		1,999,542		1,500,000	185,000	314,542
3	General Construction, Materials and Finishes		2,400,000			500,000	1,900,000
4	HVAC, Plumbing, Electrical and Fire Safety		975,000			225,000	750,000
5	HVAC Upgrades and Air Purification Systems						
a.	HVAC UVC Components and Installation		20,000	20,000			
b.	HVAC Electrostatic filtration		35,000	35,000			
c.	Backstage and school UVC air purifiers (15)		31,000	31,000			
d.	School HVAC		185,000	185,000			
5	Specialty Theater Equipment		0				
a.	Sound Equipment Upgrade		156,000	156,000			
b.	Lighting Truss and LED Lighting Upgrade		600,000	600,000			
c.	Stage Rigging and technology		1,080,000			1,080,000	
6	Fixtures and Furnishings		400,000				400,000
7	Elevators and lifts		245,000				245,000
Total Direct Construction Costs			8,922,542	1,027,000	1,500,000	2,136,000	4,259,542
B. INDIRECT CONSTRUCTION COSTS							
8	General Conditions and OH (7.5% + 10%)		1,381,720	0	262,500	373,800	745,420
9	Design & Construction Contingency (12%)		947,465	0	180,000	256,320	511,145
10	Phasing and Escalation (3% one year only)		236,866	0	45,000	64,080	127,786
11	Architectural, Engineering and Design Services (10%)		1,148,859	102,700	198,750	283,020	564,389
12	Construction Management and Owner's Costs (10%)		1,150,775	0	218,625	311,322	620,828
Total Indirect Costs			4,865,686	102,700	904,875	1,288,542	2,569,569
TOTAL CONSTRUCTION AND SOFT COSTS			\$13,788,228	\$1,129,700	\$2,404,875	\$3,424,542	\$6,829,111

D 8.10.9 D

Garde Arts Center Capital Project Summary of Scope

The non-profit Garde Arts Center has been a critical regional presence in downtown New London since its incorporation in 1985. Based on a State of Connecticut-approved Capital Master Plan, the theatre's 1400-seat auditorium and public spaces were renovated in 1998-1999.

However, the Garde stage and backstage areas, as well as the public, educational and administrative spaces within the Garde, Mercer, Meridian buildings are in desperate need of improvement. Changing theatre practice long ago made the Garde's stage house and support spaces inadequate for much contemporary programming. These spaces are heavily used by the community, including schools, area arts organizations, as well as guest performers. In 2014, the State of Connecticut approved a Garde request for a \$31 million bond in partnership with the New London Public School System. The project would have addressed many of the Garde's capital concerns but could not be initiated due to City and State regulatory hurdles.

Urgency of Need The Garde has been closed since mid-March 2020 due to COVID-19. The very conditions that breed viral transmission define the Garde facilities: a network of potentially enclosed interior areas to accommodate crowds at full capacity for several hours or more. The pandemic has exacerbated the need for upgrades in infrastructure, access, and equipment. The extent of facility improvements will determine whether the Garde can safely reopen, and attract and keep safe our community members, performers, staff, and volunteers.

Project components total approximately \$13.8 million and include:

- Reopening Package:
 - upgrades to HVAC systems and ventilation in all parts of the Garde properties, (\$300,000)
 - replacing aging theater lighting and sound systems with LED fixtures, new wiring, hardware, and remote controls, (\$900,000)
- Acquisition and resurfacing of the Gov Winthrop Boulevard roadway providing backstage loading, (\$2,400,000)
- Expansion of the footprint of and access to the main stage, and new stage systems, (\$3,400,000)
- Expansion of the backstage, and, construction of new accessible dressing rooms and support spaces (\$6,800,000)

Readiness, Cost, Future Work

There have been extensive design and engineering studies, cost estimates, and zoning approvals for the structural elements of the prospect. The Garde has developed a deeply experienced team of theater professionals and building specialists over 25 years. The current estimates and schedule assume Theater Equipment and HVAC systems installed in the summer of 2021, and a Spring 2022 construction commencement of the remaining components, and do not include additional escalation and phasing costs. Future work not included here is the fit-out of currently four unoccupied upper office floors in the Garde and Mercer Buildings.