

## New London Community Recreation Center

### Competitive Context Categories

Fitness	20
General Recreation	16
Sports Tourism	11
Aquatics	4

#### Fitness X

Name	City	Type
Avery Point Athletic Center	Groton	Institution
Blissworks yoga	New London	Company
Body Works	Mystic	Company
Connecticut College Fitness Center	New London	Institution
EAST LYME AQUATIC FACILITY	East Lyme	Institution
Hot on Bank (yoga)	New London	Company
Morton Hall Gym	Groton	Institution
Mystic YMCA	Mystic	Non Profit
Planet Fitness	Waterford	Company
Pride Center	Groton	Company
Renegade Fitness	New London	Company
Roland Hall (USCGA)	New London	Institution
Snap Fitness	Niantic	Company
Whaling City Athletic Club	New London	Company

#### Aquatics X

Name	City	Type
Avery Point Athletic Center	Groton	Institution
EAST LYME AQUATIC FACILITY	East Lyme	Institution
Mystic YMCA	Mystic	Non Profit
Roland Hall (USCGA)	New London	Institution

#### General Recreation X

Name	City	Type
Avery Point Athletic Center	Groton	Institution
Bates Woods Pavilion	New London	New London public
Caulkins Park	New London	New London public
Charles B Luce Field House (Connecticut College)	New London	Institution
Connecticut College Fitness Center	New London	Institution
EAST LYME AQUATIC FACILITY	East Lyme	Institution
Martin Center	New London	New London public
Morton Hall Gym	Groton	Institution
Mystic Indoor Sports	Mystic	Company
Mystic YMCA	Mystic	Non Profit
Nathan Hale Middle School	New London	New London public
NL Sports Complex	New London	New London public
Recreation Dept Office	New London	New London public
Senior Center	New London	New London public
Toby May #2	New London	New London public
Trombino Sports Complex	Westerly	Company

#### Sports Tourism X

Name	City	Type
Chelsea Piers Connecticut	Stamford	Company
Connecticut Convention Center	Hartford	Company
Connecticut Sports Center	Woodbridge	Company
Connecticut Sportsplex	North Branford	Company
EAST LYME AQUATIC FACILITY	East Lyme	Institution
Mystic Indoor Sports	Mystic	Company
The Williams School Sports Complex	Quaker Hill	Institution
Trombino Sports Complex	Westerly	Company
University of Connecticut	Storrs	Institution
Vale Sports Club	Middletown	Company
Wide world of indoor sports	Oakdale	Company

**New London Community Recreation Center**  
**Competitive Context Inventory**

Name	Address	Street Address	City	State	Zip	SF	Type
Bates Woods Pavilion	80 Chester St, New London, CT 06320		New London				New Londc
Martin Center	120 Broad St, New London, CT 06320		New London				New Londc
Caulkins Park	98-2 Crescent St, New London, CT 06320		New London				New Londc
Nathan Hale Middle School	37 Beech Dr, New London, CT 06320		New London				New Londc
Recreation Dept Office	111 Union Street, New London, CT 06320		New London				New Londc
Senior Center	120 Broad St, New London, CT 06320		New London				New Londc
NL Sports Complex	490 Jefferson Ave, New London, CT 06320		New London				New Londc
Toby May #2	611 Ocean Ave, New London, CT 06320		New London				New Londc
Whaling City Athletic Club	436 Broad St, New London, CT 06320		New London				Company
Planet Fitness	40 Boston Post Rd, Waterford, CT 06385		Waterford				Company
Renegade Fitness	1225 Ocean Ave, New London, CT 06320		New London				Company
Connecticut College Fitness Center	270 Mohegan Ave Pkwy, New		New London				Institution
Charles B Luce Field House (Connecticut College)	270 Mohegan Ave Pkwy, New London, CT 06320		New London				Institution
Roland Hall (USCGA)	33 Mohegan Avenue, New London, CT 06320		New London				Institution
Hot on Bank (yoga)	79 Bank St, New London, CT 06320		New London				Company
Blissworks yoga	228 State St, New London, CT 06320		New London				Company
Pride Center	179 Bridge St. Groton, CT		Groton				Company
Snap Fitness	88 Pennsylvania Ave, Niantic		Niantic				Company
Body Works	42 Washington St, Mystic, CT 06355		Mystic				Company
Mystic YMCA	1 Harry Austin Drive		Mystic				Non Profit
Morton Hall Gym	Grayling Avenue Bldg. 169 Groton, Connecticut 06349		Groton				Institution
Avery Point Athletic Center	1084 Shennecossett Road Groton, CT 06340		Groton				Institution
Connecticut Sportsplex	216 Foxon Road, North Branford, CT 06471		North Branford				Company
Connecticut Convention Center	100 Columbus Blvd, Hartford, CT 06103		Hartford				Company
Vale Sports Club	1280 Newfield St, Middletown, CT 06457		Middletown				Company
Connecticut Sports Center	21 S Bradley Rd, Woodbridge, CT 06525		Woodbridge				Company
Chelsea Piers Connecticut	1 Blachley Rd, Stamford, CT 06902		Stamford				Company
Wide world of indoor sports	2 Satchatello Industrial Drive, Oakdale, CT 06370		Oakdale				Company
Mystic Indoor Sports	90 Welles Rd, Mystic, CT 06355		Mystic				Company
Wide world of indoor sports RI	1610 Davisville Rd, North Kingstown, RI 02852		North Kingstown				Company
Trombino Sports Complex	Moorehouse Rd, Westerly, RI 02891		Westerly				Company
The Williams School Sports Complex	120R Bloomingdale Rd, Quaker Hill, CT 06375		Quaker Hill				Institution
University of Connecticut	Storrs, CT 06269		Storrs				Institution
EAST LYME AQUATIC FACILITY	30 Chesterfield Road East Lyme, CT 06333		East Lyme				Institution

**New London Community Recreation Center**  
Competitive Context Inventory

Name	Fitness	General Recreation	Sports Tourism	Aquatics?	Membership Cost					Calculated Monthly Total	Calculated Annual Total
					Initiation Fee	Annual Fee	Monthly	Annual	Per Class / Daily		
Bates Woods Pavilion	on public	X									
Martin Center	on public	X									
Caulkins Park	on public	X									
Nathan Hale Middle School	on public	X									
Recreation Dept Office	on public	X									
Senior Center	on public	X									
NL Sports Complex	on public	X									
Toby May #2	on public	X									
Whaling City Athletic Club	X										
Planet Fitness	X				29	39	15				
Renegade Fitness	X				39		30				
Connecticut College Fitness Center	X	X									
Charles B Luce Field House (Connecticut College)		X									
Roland Hall (USCGA)	X			X							
Hot on Bank (yoga)	X						150	17			
Blissworks yoga	X						150	16			
Pride Center	X										
Snap Fitness	X										
Body Works	X										
Mystic YMCA	X	X		X			54	648	13		
Morton Hall Gym	X	X									
Avery Point Athletic Center	X	X		X			175	300	5	175	300
Connecticut Sportsplex			X								
Connecticut Convention Center			X								
Vale Sports Club			X								
Connecticut Sports Center			X								
Chelsea Piers Connecticut			X								
Wide world of indoor sports			x								
Mystic Indoor Sports		X	X								
Wide world of indoor sports RI											
Trombino Sports Complex		X	X								
The Williams School Sports Complex			X								
University of Connecticut			X								
EAST LYME AQUATIC FACILITY	X	X	X	X							

**New London Community Recreation Center**  
**Competitive Context Inventory**

Name	Amenities / Programming										
	Fitness Center	Studio / Multi-Purpose	Tennis Courts	Racquetball Courts	Fieldhouse	Child Care	Lap Pool	Competitive Pool	Indoor Basketball Court	Indoor Track	Marital Arts Studio
Bates Woods Pavilion											
Martin Center		X									
Caulkins Park											
Nathan Hale Middle School									X		
Recreation Dept Office											
Senior Center		X									
NL Sports Complex			X								
Toby May #2			X								
Whaling City Athletic Club		X									X
Planet Fitness	X										
Renegade Fitness	X	X									
Connecticut College Fitness Center	X										
Charles B Luce Field House (Connecticut College)											
Roland Hall (USCGA)	X	X			X		X		X		
Hot on Bank (yoga)		X									
Blissworks yoga											
Pride Center	X										
Snap Fitness	X										
Body Works		X									
Mystic YMCA	X	X					X				
Morton Hall Gym	X	X							X	X	
Avery Point Athletic Center	X						X		X		
Connecticut Sportsplex											
Connecticut Convention Center											
Vale Sports Club											
Connecticut Sports Center											
Chelsea Piers Connecticut											
Wide world of indoor sports											
Mystic Indoor Sports											
Wide world of indoor sports RI											
Trombino Sports Complex											
The Williams School Sports Complex											
University of Connecticut											
EAST LYME AQUATIC FACILITY								X			

**New London Community Recreation Center**  
**Competitive Context Inventory**

Name	Juice Bar	Cycling Studio	Pro Shop	Outdoor Field	Outdoor Court	Memberships
Bates Woods Pavilion				X		
Martin Center						
Caulkins Park				X	X	
Nathan Hale Middle School				X		
Recreation Dept Office						
Senior Center						
NL Sports Complex				X		
Toby May #2				X	X	
Whaling City Athletic Club						
Planet Fitness						
Renegade Fitness		X				
Connecticut College Fitness Center						X
Charles B Luce Field House (Connecticut College)						X
Roland Hall (USCGA)				X	X	X
Hot on Bank (yoga)						
Blissworks yoga						
Pride Center						
Snap Fitness						
Body Works						
Mystic YMCA						
Morton Hall Gym				X		X
Avery Point Athletic Center						X
Connecticut Sportsplex						
Connecticut Convention Center						
Vale Sports Club						
Connecticut Sports Center						
Chelsea Piers Connecticut						
Wide world of indoor sports						
Mystic Indoor Sports						
Wide world of indoor sports RI						
Trombino Sports Complex						
The Williams School Sports Complex						
University of Connecticut						
EAST LYME AQUATIC FACILITY						